

Industrial EKG Hosts Successful Sales Meeting in Cancun

January 25, 2009 – Cancun, Mexico

This week, Industrial EKG is hosting a technical and sales meeting for field representatives at the Crown Paradise Resort in Cancun, Mexico. Representatives from the US, South America, and UK are in attendance.

Asked why in these financial times, a resort destination like Cancun was selected for a sales meeting, IEKG General Manager Gene Smiley responded, “Despite the timing of being in the peak warm-weather vacation season for us Northerners, this was the best value we could find. Air fare and hotel prices are of course extremely low due to the economy, even lower than places like Las Vegas. But most important, unlike the US, immigration and visa regulations are quite friendly to all our South American attendees. That really tipped the scale for us, and everyone is having a great time here.”

About Industrial EKG

Industrial EKG is a US company that helps customers reduce energy and operating costs by delivering solutions that monitor and trend the pulse of industrial machinery and processes, in much the same way as a cardiologist measures and interprets electrocardiograms. IEKG's unique solutions accomplish this without requiring sensors or cables on the actual mechanical equipment such as motors, pumps and fans, because all measurements are all made electrically inside a motor control cabinet.

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